

What are my areas of expertise?

(How do people ask me to help them ALL the time?)

Why does my expertise matter to others? *(Why do they seek ME out?)*

What do I think of my own expertise? *(Write down ALL of your thoughts - the good, the not so good, and the plain old ugly.)*

How am I an expert right now, in this moment? *(Yes, you are.)*

How does my expertise help people right now, in this moment?

Experts don't know all the answers, they're not supposed to. In that spirit, what QUESTIONS do you have within your area of expertise? How can you go about getting them answered?
